

**LICENSING ACT 2003  
REPRESENTATION FORM**

**Other Persons**

<b>Name/Company Name/Name of Body you represent</b>	Emeritus Professor Russell Cheng / Retired
<b>Postal &amp; email address</b>	[REDACTED]
<b>Telephone number</b>	[REDACTED]

<b>Name &amp; Address of premises for which the representation is being made</b> Linneybank, Upper Linney, Ludlow, SY8 1EF
---

Your representation must relate to one of the following four Licensing Objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.

**THE PREVENTION OF HARM TO CHILDREN**

There three points here:

- (i) It is not clear what the true intention of the Rugby Club (hereafter called the 'Club') actually is. They seem to extend the Club well away from the licensing activities applied for. They cover 08.00 -1.00 everyday of the year. The rugby ground is adjacent to the Riverside Park which used by many children. Listening to loud music and possibly profane language are aspects of life they should not be encountering so early on.
- (ii) Moreover, Linney, and Upper Linney even more so, are narrow streets (the latter is barely 2 metres wide) which are already much used by children (as well as adults), to walk to and from the Riverside Park. The increase in traffic resulting from granting of this licence, will make these streets even more dangerous.
- (iii) The Rugby Club has also purchased ground from the Tennis Club so that the Licence will cover this area, widening the extent where it can hold its regulated entertainment.

With just this Objective alone, it seems reasonable to deny this licensing application outright.

**TO PREVENT PUBLIC NUISANCE**

It is not clear what the true intention of the Rugby actually is. They seem to extend the Club well away from simply playing the game of Rugby, for which they presumably needed planning permission. The social and financial activities seem well outside the scope of this initial permission. Applying under the

Licensing Act therefore is inappropriate as the Club would be encroaching on the activities of Ludlow Town Council (hereafter called the 'Town'). The Club, which I do not believe has ever had permission to act officially for the Town, would have no right expect the Town to defer to the Club's wishes especially as the Club's proposed activities would be so detrimental to the Town.

It would seem that Shropshire Council are actually not in a position to grant the Club's Licensing Application. In any case Shropshire Council should turn down this Application under this first Licensing Objective; as what could be a greater 'public nuisance' than destroying the livelihoods of so many in the Town.

In the way that this present Objective is meant to be considered, there can be no doubt that allowing untrammelled license to play loud music would be a public nuisance for the many people living nearby.

The Club is in an area which for generations has been reckonised as the quietest part of town. This north west part of Ludlow attracts people lucky enough to be able to afford to live here. Many, including my wife and I, are retired and old. *Any* noise is a nuisance. The decibel level is less than 30db. Even a parked car with it's engine running is an annoyance. Noisy walkers making their way to and from the Riverside Park, are noticeable in both our house and garden. This is the case for all in Linney and Upper Linney. You only need to look at the geography to grasp the problem.

Like the first Objective, based on just this second Objective alone, it seems reasonable to deny this licensing application outright.

#### TO PREVENT CRIME & DISORDER

There is usually little Crime and Disorder in NorthWest Ludlow. The occasional times anything occurs can be very scaring, especially in contrast to the usual quiet. Occasionally, usually at weekend closing time, there are young unruly customers make their way home leaving the back of Public Houses in Corve Street, down Upper Linney and the Linney. This is infrequent.

If Shropshire Council were to grant the Licence this would allow thousands of people, to come and go, up and down, for 19 hours everyday. Shropshire Council may think this unlikely but *noone can say*. Once granted, the potential is there. The only way to be sure is not to grant a Licence. Otherwise it could in due course transform the whole character Ludlow.

I would respectfully ask Shropshire Council to think carefully about what they do. Like the first two Objectives, there is more than ample reason not grant the Licence on this Objective alone.

#### PUBLIC SAFETY

I set aside issues involving the Prevention of Crime and Disorder and Prevention of Harm to Children which affect Public Safety. Here I focus on Traffic Management.

Many people not from Ludlow come to Public Events here. If the Club have their way and many come to their events, then consideration needs to be given to accommodating people arriving by car or by buses and coaches.

Where are they to park? The Club already rents out it pitches for camping purposes. But at present only occasionally.

Are the Club envisaging only occasional use as before? If so then they should modify their application to specify precisely how often and when these occasions will take place, Not ask for a blanket 365 days a year. The May Fair is always well publicized, so people can plan to be away from Ludlow if they wish not to be here.

If however the Club wish to have many large events then it should explain how the Town is meant to cope. If it has not, perhaps the Club needs to do it properly and obtain the advice of National Highways,

I ask that the Licence be withheld until the Public Safety Objective is fully demonstrated.

**Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary - refer to checklist.**

Climate Change is now recognized as the most important issue of our time. So perhaps an Objective on Environmental Issues could be added.

Only a small number of hectares are involved, but, as the Tesco strapline goes 'Every Little Helps'. In the countryside, fifty percent of birds raise their young in hedgerows. Do something for them.

The Rugby Club will destroy much that is good by doing things cheap. They should amalgamate with the Town and use Ludlow Castle as their venue.

Generally, if there is to be a hearing to determine the premises licence application, the sub-committee will only be able to consider matters that have been previously disclosed. No new evidence can be introduced at the hearing. It is therefore imperative that you detail all matters that you wish to be considered on this initial representation. Please attach additional sheets if necessary.

If you do make a representation you will be expected to attend the Licensing Sub Committee and any subsequent appeal process. All representations in their entirety, including your name and address, will be disclosed to the applicant for the premises licence and any other interested parties. If all parties agree, the application can be dealt with without holding a hearing.

Signed:

[Redacted Signature]

Date:

11 January 2023

**Please return this form along with any additional sheets to the address below:**

Licensing Team  
Business and Consumer Protection Service  
Shropshire Council  
Shirehall  
Abbey Foregate  
Shrewsbury  
SY2 6ND

**This form must be returned within the statutory period, which is generally 28 days from the date the notice was displayed on the premises or the date specified in the newspaper advert.**  
For confirmation on this date please contact the Licensing Team on 0345 678 9026